

Kim Kuhlman Photography

8220 N County Road M, Evansville, WI 53536 • Telephone: 608-354-1027

www.kimkuhlman.com • kim@kimkuhlman.com

2012 Senior Portraits

My mission is to capture you exactly as you are at this momentous time of your life and to provide you the highest quality images of you doing what *you* love most. To me, telling your story means photographing you in *action* as well as taking your portrait. If given the privilege of taking your portraits, I can tell the your high school story in a portfolio of images, your Personal Yearbook™, or add your own photos to tell your life's story in our Lifebook™. Best of all, we offer a money-back guaranty.

Toward this end, I can take images of you playing your favorite sports or having fun at your favorite extra-curricular activity. Examples include playing football, tennis, volleyball, skiing, hunting, snowmobiling, swimming, etc. I am willing to come to either games or practices to take these images. You must get permission in many cases, and it is up to you to ask your coaches. Each game or practice counts as one session. Sessions can be scheduled throughout the year to coincide with sports schedules. I will also come to your location(s) within 60 miles of Evansville. A nominal mileage charge will be assessed for more distant locations. You will be responsible for any entry fees at locations.

My photography has also followed my love of animals toward capturing the souls of animals *and* their people. I have a unique outdoor studio consisting of 7 acres of tree-lined rolling pasture located approximately 20 miles south of Madison, WI and 15 miles north of Janesville, WI. I invite you to bring your horse and/or dog or cat to any photo session (horses require current negative Coggins test in advance). Examples of other possible locations include boarding farms, dog parks and Olbrich Gardens (sorry, no pets allowed there). All sessions include both portraits and action shots of your animal at liberty.

Many high schools require your yearbook portrait by the end of September of your senior year, so most senior pictures are taken starting in the spring *before* your senior year. I am available to capture fall and winter images, indoors and out. Session times are limited, so call **now** to reserve your session dates. If you participate in our incentive program you will receive \$20 for each student you refer who books a session with Kim Kuhlman Photography. Also, become one of our **Senior Models** and receive a free set of photo sessions and an 8.5"x11" **Personal Yearbook™** with up to 40 images, 48 free wallets of 3 poses, as well as \$20 for each senior you refer who books a session. Our Senior Model who gets the most referrals will receive a \$250 gift certificate to Abercrombie and Fitch.

A usage license is required if you plan to use any pictures for advertising purposes (e.g. an animal for sale, your farm or animal at stud service). This includes **all** media (print, flyers, web sites). All images remain the property of Kim Kuhlman Photography under the Copyright Act of 1976, as amended, all rights reserved. No images may be copied or reproduced in *any* medium without written permission of Kim Kuhlman Photography. All images are also subject to the Digital Millennium Copyright Act of 1998.

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Session Pricing

(Due when you book your session(s))

Platinum - \$495.00

Pre-shoot Consultation – Approximately 1 hour
Up to Five Locations – Including Action Photography
Up to Five Sessions over a Total Time of 4-5 hours
Unlimited Outfits within Time Allowed
Free Family Portrait Session Included

Gold - \$295.00

Pre-shoot Consultation – Approximately 1 hour
Up to 3 Locations – Including Action Photography
Three Sessions over a Total Time of 2-3 Hours
Unlimited Outfits within Time Allowed
Free Family Portrait Session Included

Silver - \$145.00

One Location – May be my studio, your home and surrounding area,
or other location, including my surrounding area.
One Session – 90 minutes
Unlimited Outfits within Time Allowed

Copper - \$55.00

One Location – May be my studio, your home and surrounding area,
or other location, including my surrounding area.
One Session – 30 minutes
Unlimited Outfits within Time Allowed

Additional time may be added to any package for \$50/hour.

All sessions are by appointment only, and appointments are limited, so call **NOW**. Cancellations must be made at least 24 hours in advance, or the session fee is forfeit. Outdoor sessions are subject to the weather and will be rescheduled if needed.

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Portrait Collections (Save 10-25%)

Heirloom Collection

\$1,999.00

Personal Lifebook™ Your Choice of Size - 30 Sides (60 images)
Scanning and repair of family photos with incorporation into your Lifebook™
CD of Printed Images - Facebook and 8"x10" Sized
192 wallets (6 different poses) & Yearbook Picture
Framed 18x24 Gallery Print
10 Gift Portraits (8x10 or smaller)
25% Savings on Add-ons

Savings = \$650.00

Diamond Collection

\$1,175.00

Personal Yearbook™ 12"x12" - 20 Sides
CD of Printed Images - Facebook and 8"x10" Sized
192 wallets (6 different poses) & Yearbook Picture
Framed 18x24 Gallery Print
10 Gift Portraits (8x10 or smaller)
25% Savings on Add-ons

Savings = \$405.00

Sapphire Collection

\$860.00

Personal Yearbook™ 8.5x11 – 20 Sides
CD of Printed Images - Facebook and 8"x10" Sized
144 Wallets (6 different poses) & Yearbook Picture
Framed 12x18 Gallery Print
5 Gift Portraits (8x10 or smaller)
20% Savings on Add-ons

Savings = \$240.00

Emerald Collection

\$557.00

Personal Yearbook™ 5x7 – 20 Sides
CD of Printed Images - Facebook and 5"x7" Sized
96 Wallets (6 different poses) & Yearbook Picture
5 Gift Portraits (8x10 or smaller)
15% Savings on Add-ons

Savings = \$98.00

Opal Collection

\$193.00

Senior Folio - 8 4"x5" Images
CD of Printed Images – Facebook and 4"x5"
48 wallets (3 different poses) & Yearbook Picture
10% Savings on Add-ons

Savings = \$21.00

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Ala Carte Pricing

Prints (Satin or Metallic)	4"x5" or 5"x7"	\$15.00	16"x20"	\$80.00
	8"x10"	\$35.00	20"x24"	\$100.00
	12"x18"	\$60.00	24"x36"	\$130.00
	13"x19"	\$75.00	30"x40"	\$170.00
Wallets (Satin or Metallic)	8			\$20.00
	48			\$55.00
	96			\$80.00
	144			\$110.00
Canvas Gallery Wraps	16"x20"			\$375.00
	20"x24"			\$450.00
	20"x30"			\$490.00
	24"x36"			\$540.00
Gallery Framed Prints (Metal frame, One 3" Mat, Ready to Hang)				
	12"x18" – Single Matted			\$290.00
	16"x20" – Single Matted			\$375.00
	20"x24" – Double Matted			\$490.00
	24"x36" – Double Matted			\$580.00
Metal Prints (Yes, Your Image on Brushed Aluminum)				
	16"x23.5"			\$395.00
	19"x23.5"			\$425.00
	24"x36"			\$465.00
Digital Files	Digital file at 8"x10"			\$35.00
	High-resolution			\$100.00
Custom Designed Cards (Perfect for Graduation Announcements)				
	25 – 4"x5" Metallic or Satin - 1 pose			\$50.00
	25 – 5"x7" Metallic or Satin - 1 pose			\$75.00
Folios and Custom Cover Books (Additional of Same Item Eligible for 30% Discount)				
Personal Lifebook™	30 sides (\$15.00/add'l side)			\$825.00
Personal Yearbook™ – 12"x12"	20 sides (\$15.00/add'l side)			\$525.00
Personal Yearbook™ - 8.5"x11"	20 sides (\$15.00/add'l side)			\$450.00
Personal Yearbook™ – 5"x7"	20 sides (\$10.00/add'l side)			\$350.00
Senior Folio – 4"x5" images	8 images			\$120.00

Many Other Products Available - Just Ask If You Don't See It Here.

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Tips for Looking Your Best

My goal *and* yours, is to achieve relaxed and casual portraits and action shots, capturing who *you* are at this moment in time.

Parents and friends are encouraged to come along for your sessions, especially when animals need to be wrangled. Beware that there could be a lot of walking and they could be asked to hold reflectors, squeaky toys, etc. My best work is produced without pressure and demands that family and friends often make on both the student and myself. There is only one director on a photo shoot. Please allow me to form a relationship with the senior that will put him or her at ease for the entirety of our session(s).

Don't be discouraged by inclement weather. Sometimes the best images are made with a rainstorm bearing down or just after it has rained. We will simply watch the weather radar, and reschedule if need be.

Hair

Wear your hair as you would normally and have it done before you arrive for your session. If you need a haircut, color or perm, have it done at least 1-2 weeks ahead of the photo session. Guys should be shave within an hour of the session because 5 o'clock shadow cannot be "fixed" digitally.

Makeup (Girls and Guys!)

Girls, please come to each session with your makeup done so that all you need to do is touch it up. Makeup should be only slightly more than normal. Too much makeup can result in a painted look that is unnatural. Remember to bring your makeup with you. Translucent powder is very good for reducing the shine of oily skin (on guys, too!).

Everyone should use a cover-stick on any blemishes, scars or moles you want to hide. Stand about 2 feet in front of a mirror and apply the cover-up to any noticeable blemishes. If you cannot see them in the mirror, they will be less noticeable in your portraits. Basic retouching is included for all printed images.

A word about suntans: Don't go overboard getting a tan before your session. Try not to tan for at least a couple of days prior. The red tinge can be hard to remove, so allow time for it to tone down. Tan lines can be removed, but an added cost.

Clothing

Bring a **variety** of outfits with you. Include both casual and formal outfits if desired and let Mom choose one or two outfits so that everyone is happy. I can then help you choose which ones to wear. Wear one of your outfits to the session so that we can start right away. Make sure to coordinate your outfits from head to toe.

Your face should be the focal point of your portraits. Long-sleeved shirts, sweaters or dresses in solid or subtle prints are typically the most flattering in portraits and are highly recommended.

Earth tones are best for outdoor portraits, and we'll be doing plenty of these. Darker colors are slimming. Medium to dark tones such as green, brown, rust, wine, or blue, look the best on dark backgrounds while medium to light colors look best on lighter backgrounds. It helps if you scout your location ahead of time. Don't mix light colors and dark colors in the same outfit. Try to keep the same tonal balance throughout an outfit. Avoid colors that approximate your flesh tones. These include whites, beige, tan, or very pale peach, pink, and gray. Busy patterns and loud colors can be very distracting from your face. Please avoid large and bold patterns.

Wear blue jeans or khaki pants for our work outdoors unless you want a dressier look (Girls, wear longer, flowing dresses). Girls may want to avoid very short skirts, as they will restrict your movement and poses. Certain colors look best for different seasons outdoors.

Spring and summer - sky blue, khaki, pale green, pink, watermelon, dark peach.

Fall - Red, gold, deep orange, emerald green, and dark green.

Wear a neckline that is flattering. Round faces and square jaw lines look best in a V-neck as opposed a round, crew neck. Thin faces and pointy chins look best in a round neckline. Only those with a relatively long neck look good in a turtleneck.

Some poses show your shoes so make sure to bring appropriate shoes and socks for each outfit.

For guys, a dress suit with a tie has been the standard for years and I still recommend it. An alternative would be a dress shirt and a sweater that is a solid color or has a slight pattern. If you want to wear only a dress shirt and tie, wear a long-sleeved colored shirt. White shirts look best under a jacket.

Above all, keep it simple and have fun ;) !

Props

Props are important because they help tell your story. Props make the pictures more believable and real — more about YOU and what's important to you right NOW. Please bring items that help to illustrate your personality and show the types of activities you are involved in. Examples include:

Animals (remember, horses must have proof of a negative Coggins test before coming to my "studio.")

Musical Instrument(s)

Class Ring

Letter Jacket

Sports Equipment

Sports or Band Uniform

Jewelry

Bike, Motorcycle or Car

Hats

Sunglasses

Leather Jacket

iPod and/or Cell Phone

Medals

Hunting and Fishing Gear

Snowmobile, skis, etc.

Other Services

Basic retouching excluding braces is included. Braces removal - \$30.00 per image.

Now, Relax and Let's Just Have FUN!!

My Credentials

I am a member of the Professional Photographers of America, Senior Photographers International, the Society of Sport and Event Photographers, the National Association of Photoshop Professionals and the Equine Photographers Network (EPNet). I have won several awards from the EPNet for my portraits and action shots of horses, and I have been published in the American Kennel Club's Gazette magazine. I also recently had a photograph featured on the annual US Equestrian Federation 2011 poster. I also hold a Ph.D. in Engineering Physics from the University of Wisconsin.